

# ConocoPhillips National Swimming Championships & World Championship Trials

2009

## Gold Sponsor



**The IU Natatorium, Indiana Swimming, and Southeastern Swim Club are proud to co-host this meet. As a Gold Sponsor you will receive:**

- **Sponsorship of an Individual Event**
  1. Company race entitlement (i.e., Men's 100m freestyle sponsored by Company) announced during awards presentation for the event
  2. Company representative participation in awards ceremony for the event
- **Public Address Recognition**
  1. Company recognition on scoreboard and in public address announcements throughout the meet in aggregate with other local sponsors
- **Advertising & Publicity**
  1. Company name and/or logo placement on local sponsor boards
  2. Company name and/or logo recognition and link on the local meet website
  3. Company logo or full-page ad in meet program
  4. Company recognition in selected newspaper ads
- **Product Sampling & Demonstration**
  1. Availability to display materials and distribute product information or samples via booth during all sessions of this event in the local sponsor vendor area
  2. Inclusion of product samples or company coupons in heat sheets & athlete "goody bags"
- **Event Tickets**
  1. Six (6) all session VIP reserved seats
  2. Six (6) daily heat sheets
- **VIP Parking**
  1. Three (3) all session parking passes
- **VIP Reception**
  1. Six (6) tickets to the VIP reception
- **Apparel**
  1. Custom embroidered National Championship golf shirt or T-shirt
  2. Logo or name recognition on volunteer T-shirts in aggregate with other local sponsors

**Total Investment \$2500**

**\* All company sponsorships are subject to approval by USA Swimming**